

2022 SPONSORSHIP PACKAGES

Your sponsorship of CommonWealth supports the only Civic News Organization in Massachusetts! And you also reach a highly desirable audience of citizens across the state, policymakers on Beacon Hill, and all those committed to a vibrant democracy in Massachusetts. Below are our sponsorship packages. We're ready to partner with you.





- Six months of sponsorship on CommonWealth's Daily Download newsletter, sent Monday - Friday to citizens across the state including state legislators and their staff, journalists, mayors, and political insiders. Ad size (1024 x 512).
- Six months of sponsorship on CommonWealth's website, with a guarantee of 500k impressions.
 Ad sizes: 300x250, 728x90, 300x600.

COMMONWEALTH CONNECTOR | \$12,500



- Three months of sponsorship on CommonWealth's Daily Download newsletter, sent Monday - Friday to citizens across the state including state legislators and their staff, journalists, mayors, and political insiders. Ad size (1024 x 512).
- Three months of sponsorship on CommonWealth's website, with a guarantee of 250,000 impressions.
 Ad sizes: 300x250, 728x90, 300x600.

COMMONWEALTH CONTRIBUTOR | \$6,000



- One month of sponsorship on CommonWealth's weekly Daily Download newsletter, sent Monday - Friday to citizens across the state including state legislators and their staff, journalists, mayors, and political insiders. Ad size (1024 x 512).
- One month of sponsorship on the CommonWealth website.
 Ad sizes: 300x250, 728x90, 300x600.

*If the marketing packages above do not fit your needs, please reach out to us directly and we will be delighted to customize our services to your needs. Additionally, please note that the sponsor is responsible for campaign ad creative.

PLEASE MAKE CHECKS PAYABLE TO:

MassINC

11 Beacon Street, Suite 500 Boston, MA 02108 Memo: Commonwealth

To learn more about our sponsorship opportunities, email Maeve Duggan at mduggan@massinc.org